



The AI Universal Engine™ Synopsis for Funding and Support

*When did you meet? How did you decide to work on this?**

The conversations were enthralling and spilled out over several profiles and articles we both posted on LinkedIn. Synchronistically, I was considering what practical tool would be necessary for realizing the vision of Planetary Citizens, a holistic system mitigating the silos in individual sectors as well as the entire representation of the Co-Creation Wheel model (PlanetaryCitizens.net) in an effort to facilitate alignment and coherence of systems globally, to serve humanity's future thriving. It was a 50-yr effort finally made present on the web in 2024 after gaining nonprofit status with the idea of carrying on with Donald Keys original work with Planetary Citizens in the 1970s.

*When did you start working on this? When were you full time?**

The collaboration and conversations evolved over five years until Farooq shared a report generated the the AI Universal Engine™ after including material from two of my books, Planetary Citizens and Coherence, asking me to partner with him. Our partnership then became focused development of the AI Universal Engine™ books (The Velocity Mandate Manual and The Aura of Two Minds), web presence and marketing in early 2026. Since March 2026, we have been intensively developing, validating, documenting, deploying, and commercializing the architecture with the majority of the efforts being mine as the 'front man' for the AIUE™ through my coaching and consulting company, Be The Dream LLC.

*What have you done that's exceptional?**

Between us, we bring more than 60 years of experience from two very different domains: AI and strategic systems architecture on one side, and organizational development, leadership, systems thinking, and human transformation on the other. Rather than simply theorizing about human-AI collaboration, we spent five years integrating those perspectives and built a working strategic intelligence architecture without institutional funding, a development lab, or outside investment. The unusual accomplishment isn't just the technology—it is translating decades of experience from two different disciplines into a system neither of us would have conceived independently. It's even more exceptional that the two of us did it all online, with a few Zoom calls, and come from completely different cultures in doing so, yet finding the core of our passion and purpose to transcend the supposed differences most experience in the world.

*What's something weird or niche you were obsessed with? How much time did you spend on it?**

Coherence. We became obsessed with a deceptively simple question: Why do organizations filled with intelligent people, sophisticated technology, enormous amounts of data, and expensive advisors still make predictably bad decisions? We spent roughly five years exploring that problem across AI, systems science, organizational behavior, finance, leadership, human cognition, strategy, and execution. Eventually the question changed: instead of using AI merely to produce more intelligence, could we engineer a system that helps the organization itself become more coherent and even potentially help to achieve world peace through best business practices that serve humanity's global society?

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*What other ideas did you consider working on?**

Several. We explored AI-assisted organizational development, leadership decision-support, nonprofit resource optimization, human-AI collaboration, strategic simulation, and systems for planetary-scale coordination. Over time we realized these weren't separate ideas—they were manifestations of the same underlying problem: fragmented intelligence. That realization led us to consolidate the work into one strategic intelligence architecture rather than build a collection of disconnected AI applications.

*What problem is your company solving?**

Organizations have more intelligence than ever but still struggle to turn it into coherent action. Strategy, finance, operations, technology, and people are typically analyzed separately, creating hidden friction, slow decisions, execution gaps, and expensive mistakes. Generative AI can compound the problem by producing more answers faster without determining whether those answers are viable across the whole organization. We solve the gap between abundant intelligence and coherent execution.

*What is your company building to solve it? How did you decide on this product?**

We built the AI Universal Engine™, a strategic intelligence architecture that diagnoses organizational friction, identifies root causes and execution gaps, models strategic and financial risk, and stress-tests proposed decisions through thousands of scenario variations before execution.

We arrived at the product from opposite directions. Farooq spent decades working with AI and strategic systems; Zen spent decades working with organizational development, leadership, and human systems. We repeatedly encountered the same failure: technology could improve intelligence without improving organizational alignment. AIUE™ emerged from combining machine-scale analytical precision with experienced human contextual judgment.

About your Progress

*What have you built and shipped so far?**

We have built the core AIUE™ strategic diagnostic architecture and deployed a working web-based application. The system incorporates organizational diagnostics, root-cause analysis, Execution Chasm identification, financial and strategic solvency modeling, risk de-escalation, market analysis, and simulation of up to 10,000 strategic variations. We have also developed the 5E implementation methodology, enterprise assessment process, case simulations, practitioner workflow, training/certification architecture, and commercial delivery model. The product is live; our present focus is enterprise validation, pilots, and scaling delivery.



*Who are your competitors? Why will you win?**

Our alternatives include traditional strategy and management consulting, enterprise decision-intelligence platforms, AI strategy tools, and increasingly agentic enterprise systems. Each tends to solve part of the problem.

Consulting provides contextual human judgment but is comparatively slow and expensive. AI tools provide computational speed but typically address isolated workflows or generate recommendations without modeling the organization as an interconnected system.

Why Now?

AI is increasing the supply and speed of intelligence faster than organizations are increasing their capacity to evaluate and act on it. Enterprises are adding copilots, agents, automation, and analytics to organizational structures that were already fragmented. As AI accelerates decisions, the cost of making the wrong decision faster also increases. The next enterprise problem isn't simply generating more intelligence—it is determining which actions remain viable when tested against the whole system. That's the problem AIUE™ was built to solve.

AIUE™ combines forensic diagnostics, strategic and financial modeling, scenario simulation, execution analysis, and human contextual validation in one architecture. We don't ask executives to choose between machine intelligence and experienced judgment. We make each better through the other.

What do you want now?

Turn AIUE™ from founder-led commercialization into a repeatable enterprise product. Our targets are to complete 3–5 paid enterprise pilots, establish measurable baselines for decision latency and recovered organizational friction, refine the product from real-world usage, establish a repeatable enterprise acquisition process, and define the technical and practitioner infrastructure required to scale deployment beyond the founders.

Anything Else?

AIUE was not conceived as another generative AI interface. It grew from five years of collaboration between two senior practitioners approaching the same problem from opposite directions—machine intelligence and human organizational intelligence. We believe increasingly capable models make that intersection more important, not less.

Our thesis is simple: **intelligence is becoming abundant; coherence is not.**

We built AIUE to address that gap.